

2.04 SYMBOLS

AIRPORT FUNCTIONS

Symbols are the most efficient way to communicate basic information to the traveling public. The use of symbols diminishes the need to use more than one language on signs, allowing for simpler, more effective signing. The symbols used in this program are based on several sources: International Air Transport Association (IATA), Air Transport Association (ATA), American Institute of Graphic Arts (AIGA) / Department of Transportation (DOT) standards, Transit Cooperative Research Program (TCRP), Americans with Disabilities Act (ADA) updates. Also included in this program are some custom designed symbols, shown in their appropriate categories in Section 2.04. Artwork will be provided by STIA for these custom symbols. Some symbols have been modified by the Society for Environmental Graphic Design (SEGD) from the standard symbols to improve legibility and comprehension. Many of these symbols are in use at airports in North America, Europe, and Asia. The content of these symbols selected for use at STIA is based on years of research of and accumulated experience in the design and implementation of symbol-based communications systems.

There are many stylistic variations in the symbols used by airports worldwide, however, content is the issue, not style. Frequent international and domestic travelers recognize the symbols in the IATA system. However not all of the symbols in the IATA (or for that matter any other symbol system) are understandable to everyone. For that reason only the following symbols will be used in the STIA program. This limitation is due to the potentially confusing and ambiguous nature of some symbols for airport services. As a result only those symbols which have broad public recognition will be incorporated into the STIA program.

SYMBOLS
AIRPORT FUNCTIONS



(1) Baggage Claim



(2) Ticketing/
Check In



(3) Baggage
Service



(4) International
Arrivals



(5) Baggage
Exam



(6) Passport
Control



(7) Agriculture
Exam



(8) Security
Checkpoint



(9) Police



(10) Gates



(11) Connecting
Flights



(12) Airport
Flights



(13) Tour Groups



(14) Oversize
Baggage



(21) Ground
Transportation



(22) Rental Cars



(23) Parking



(24) Taxis

SYMBOLS

LANDSIDE



(25) Public
Transit



(26) CharterBus/
Scheduled Bus



(27) Courtesy
Vehicle/
Scheduled
Van



(28) Limo



(29) ShuttleTransit



(30) Link Light Rail



(31) Overheight
Vehicle



(32) Pay Stations



(33) Motorcycle



(34) Bicycle



(35) Valet Parking



(36) Door-to-Door
Vans



(37) MUTCD
Interstate
Route



(38) MUTCD
Interstate
Route



(39) MUTCD
State Route



(40) MUTCD
State Route

Note: Refer to MUTCD for
other highway symbols

SYMBOLS

AIRPORT AMENITIES



(41) Restroom,
Men



(42) Restroom,
Women



(43) Restroom



(44) Accessible
Restroom



(45) Telephone



(46) Family
Restroom



(47) Nursery



(48) Female
Changing Table



(49) Male
Changing Table



(50) Accessible
Men's
Restroom



(51) Accessible
Women's
Restroom



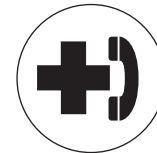
(52) Accessible
Family
Restroom



(53) Auditorium



(54) First Aid



(55) Emergency
Communication



(56) Drinking
Fountain



(57) Chapel



(58) Baggage
Lockers



(59) Playroom



(60) Cellphone

SYMBOLS

AIRPORT AMENITIES



(61) Currency
Exchange



(62) ATM
Cashier



(63) Hotel
Information



(64) Information



(65) Lost & Found



(66) Mail
Post Office



(67) Telegrams



(68) Baggage
Carts



(69) Recycle



(70) Waste



(71) Charging
Station



(72) Electric Car
Charging Station

SYMBOLS
COMMERCIAL SERVICES



(81) Restaurant



(82) Coffee Shop



(83) Bar/Cocktails



(84) Shops



(85) Hairdresser



(86) Barber



(87) Beauty
Salon



(88) Shoe Shine



(89) Food
Services



(90) Duty Free

(91)

(92)



(93) Vending



(94) Lockers

(95)

(96)

SYMBOLS

LIFE SAFETY
& REGULATORY



(101) Fire
Extinguisher



(102) Smoking



(103) No Smoking



(104) Do Not/No



(105) No Entry



(106) Exit



(107) No Parking



(108) No Pets



(109) Carry No
Weapons or Bombs



(110) No Waste
Disposal



(111) Hose



(112) No Baggage
Carts



(113) No Littering



(114) Exit Access

SYMBOLS

ACCESSIBILITY



(121) ISA
International
Symbol of Access



(122) Int'l
TTY Symbol



(123) Access for
Hearing Loss



(124) Volume-
Controlled
Phone



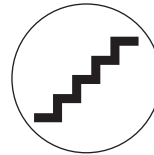
(125) Area of Rescue
Assistance



(126) Accessible
Elevator



(127) Elevator



(128) Stairs



(129) Escalator



(130) Moving
Walkway